



International University of Malaya-Wales

Saturday, 10th July 2021

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## **ASEAN Future Sustainable Leaders Competition 2021 (A-FSL)**

### **Fuelling Innovation & Transformation in Malaysia and Beyond**

KUALA LUMPUR, 10th JULY 2021 — The International University of Malaya-Wales (IUMW) in collaboration with the ASEAN Accounting Education Workgroup (AAEW) is proud to announce the ASEAN Future Sustainable Leaders Competition 2021 (A-FSL).

The virtual competition was launched on July 10th 2021 by IUMW Vice Chancellor, Mr Tay Kay Luan; Deputy Permanent Representative, Permanent Mission of Malaysia to ASEAN, Mr Azhan Mohamed Yasin; President of AAEW, Dr Nanny Dewi Tanzil; and Deputy Director of the SDG Center at the University of Padjadjaran, Dr Ahmad Komaruzaman. Over 400 people from the ASEAN region attended the event including students from Malaysia, Indonesia, Philippines, and many more.

A-FSL is a case competition that creates a platform for students from the ASEAN region to showcase their leadership, entrepreneurship, teamwork and creativity through solving cases related to the United Nations (UN) Sustainable Development Goals (SDG) under the theme '**Harnessing Sustainable Technology for the ASEAN Community**'. The virtual competition is open to students currently enrolled in secondary and tertiary education from ASEAN regions, in which they will propose their solutions to a panel of judges made up of key players of sustainability. Winning teams from each country will then collaborate with other teams from other countries to solve a new set of cases designed by industry-leading professionals.

"Today's youth are tomorrow's leaders and decision-makers. The ability to question their beliefs and values; formulate creative ideas; and integrate ideas and information are important skills for our future leaders. A-FSL aims to help foster those skills while promoting better working relationships, more opportunities, as well as emotional skills like empathy, and compassion", said Puan Noraidah Mohd Shariff, Director of the Centre of Foundation, Language and Malaysian Studies at IUMW, and Advisor to A-FSL.

Registration links for the national competition opens on August 1st 2021 via the official A-FSL website <https://iumw.edu.my/a-fsl2021>



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**About the International University of Malaya-Wales:** Owned by 2 prestigious universities, the International University of Malaya-Wales (IUMW) was established based on a mutual partnership between the University of Malaya (UM) & the University of Wales, UK in 2013. Since then, the University has experienced tremendous growth and remains committed to developing students who have the competitive edge to succeed in the global context. More information can be found on <http://iumw.edu.my/>