



**INTERNATIONAL  
UNIVERSITY OF  
MALAYA-WALES**

Owned by:



**UNIVERSITY  
OF MALAYA**



**University of Wales  
Prifysgol Cymru**

# DBA

**International University of Malaya-Wales**

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# DOCTOR OF BUSINESS ADMINISTRATION (DBA)

JPT/BPP (N/345/8/1066) 08/25

## PROGRAMME OVERVIEW



In the words of one of the most influential personas of our time, Anthony Robbins, "There is a powerful driving force inside every human being that, once unleashed, can make any vision, dream, or desire a reality."

Make that reality come to life as you pursue the prestigious and internationally recognised Doctor of Business Administration with IUMW. The programme comprises modules that emphasise the most cutting-edge qualities every business leader needs. It is the gateway to a network of global opportunities which will build upon the foundations of your individuality and career.

Your doctoral degree is a pathway to making a meaningful impact across industries and communities using sophisticated skills and advanced practices. At IUMW, our programme is designed to be rigorous and holistic. We ensure that each doctoral candidate pushes their competency boundaries to the fullest while learning unique problem-solving skills. With vastness of applications in the industry and exposure to the academic world of research and teaching, your DBA could turn out to be your life's greatest accomplishment.

## DURATION OF STUDY

Malaysian Students | 6 semesters (min)

International Students | 6 semesters (min)

## ENTRY REQUIREMENTS

### Malaysian Students

Master's degree accepted by the HEP Senate or other qualifications as approved by the University Senate.

### International Students

Master's degree accepted by the HEP Senate and pass IELTS with band 6 or better, or TOEFL with a minimum score of 550

## PROGRAMME MODULES

### Year 1

- Doctoral Research and Academic Writing
- Qualitative Research Design
- Quantitative Research Methods
- Visions for the Future – Contemporary Perspectives on Management
- Strategic Change and Organizational Dynamics
- Managing in Dynamic Environments: Strategies, Insights and Solutions

### Year 2

- Entrepreneurial Perspectives
- Visions for the Future – Contemporary Perspectives on Marketing
- Visions for the Future – Contemporary Perspectives on Accounting and Finance
- Management Consultancy

### Year 3

- Dissertation